

LACHLAN SPENCER .COM

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A SENIOR CREATIVE SOLVING PROBLEMS WITH SIMPLE AND HONEST DESIGN

*& is almost certain to bring
positive vibes.*

WHAT I CARE ABOUT MAMMA EARTH

Living sustainably is a personal journey for everyone. I love sharing and connecting with like-minded people and believe that with education and a passion we can make a difference.

WHAT I WRITE ABOUT SUSTAINABLE INTERIOR DESIGN

I'm a feature writer for a local company making changes in the interior

Design space in brisbane.
Semper - considered design. Sustainably built.

- > [Closing the loop with five mile radius](#)
- > [Sustainable bathroom fitout faves](#)

PROFESSIONAL TOOLBOX

- Creative Suite
- Figma
- Sketch
- InVision
- Idea generation
- Team education/
managment
- Sustainability planning

EDUCATION

Queensland University of Technology
B.A Fine Arts - Interactive and Visual Design
Jan 2010 - Sep 2012

Queensland College of Art
Branding & Visual Communication
Feb 2012 - Jun 2012

Southbank Institute of Technology
Certificate III in Graphic Arts
Feb 2009 - Feb 2010

2 YEARS

LONDON -
GLOBAL TOURING
Topdeck Travel & Back-Roads

SENIOR DESIGNER
2017 - MAR 2020

*Hired & managed design team in
both London & Australia*

*worked Across multiple time
zones (LDN, AUD & USA)*

*Analyse customer insights &
make data-driven decisions*

*Worked across a new brand
repositing*

*Spearheaded brand repositing
roll out in 3 months across all
channels*

*Large scale brochure production
200+ pages in 5 currencies*

*UX/UI development of the new
website (launched 2019)*

*Digital campaigns across all
socials channels & HTML 5*

*Manage on-road content
creators*

1 YEAR

BT MARKETING
Retail design services

JUNIOR DESIGNER
2014 - 2015

*Working through an iterative
process as a solo designer*

*Organisational skills, managing
multiple projects*

1 YEAR

ZIG ZAG ADVERTISING
Traineeship during high school

TRAINEE DESIGNER
2014 - 2015

*Formed a strong base of basic
design techniques*

*Trained my communications skills
with real clients*

EXPERIENCE

2½ YEARS

YOUFOODZ PTY LTD
Fresh meal delivery service

SENIOR DESIGNER
2017 (MID 2014 - 2015)

*Joined in it's start-up phase of
35 employees*

*Fast-paced & quick reactive
weekly design campaigns*

Managed & lead design team of 5

*Drove direction for new product
packaging*

*worked on multi-million dollar
marketing campaigns*

*Executed large scale end to end
brand campaigns*

*Lead design on a loyalty program
to increase customer retention*

*Collaborated with house
photographers & videographers*

1 YEAR

**QUEENSLAND
UNIVERSITY OF TECH**
Information Design, & Typography

SESSIONAL TUTOR
2013

*Completed a short course in
different teaching methods*

*Developed a strong set of
communication skills for giving
and receiving feedback to students*